



PRIMAX EDUACADEMY LLP

(Registered Under MCA- Reg. No. ACX-3978, Govt. of India)
Ministry of Micro, Small & Medium Enterprises
Reg. No.: UDYAM-KR-03-0692548
Bengaluru, Karnataka, India

PROFESSIONAL CERTIFICATE PROGRAMME IN

HANDS – ON DATA ANALYTICS BOOTCAMP

(USING SPSS, AMOS, EXCEL, POWER BI)

Weekend (ONLINE) Training Program

Program Commencing on 24-08-2026



ABOUT PRIMAX EDUACADEMY LLP

Primax Eduacademy LLP, Bengaluru established in 2026, is a training institute focused on quality education and skill development. It offers add-on courses, soft skills training, and career development programs for students and professionals. The institute provides coaching for competitive exams and professional certifications through online, offline, and hybrid modes. It also develops educational content such as study materials, video lectures, and test series, while collaborating with institutions and industry experts. Additionally, it delivers specialized programs including CA, CMA, and ACCA training to enhance career readiness.

ABOUT THE CERTIFICATE PROGRAM

In today's data-driven environment, organizations rely on advanced analytical tools to interpret data and support strategic decision-making. Tools such as SPSS, AMOS, Excel, and Power BI enable users to perform statistical analysis, structural equation modelling, data visualization, and business intelligence reporting. This program is designed to equip participants with both foundational and advanced analytical skills through hands-on practical learning and real-world applications.

PROGRAM OBJECTIVES

- To provide a strong foundation in data analytics concepts and techniques
- To develop practical skills in Excel, SPSS, AMOS, and Power BI
- To understand statistical and multivariate analysis methods
- To enable data-driven decision-making
- To build expertise in data visualization and dashboard creation
- To provide hands-on experience with real-world datasets and case studies

PROGRAM OUTCOMES

By the end of the program, participants will be able to:

- Understand the data analytics lifecycle
- Perform data cleaning, transformation, and analysis
- Apply statistical techniques using SPSS
- Use Excel for data analysis and reporting
- Create interactive dashboards using Power BI and Tableau
- Interpret data insights for business decision-making
- Work on real-time datasets and present the analytical findings



CLICK HERE FOR REGISTRATION

Works for Your Success...

PEDAGOGY

Each unit will be taught using live statistical data, real-time corporate examples, and interactive discussions. To provide greater industry exposure and practical insights, data analysts from various industries may be invited to share their professional experiences. Each module will include both pre-work and post-work components to enhance learning outcomes and practical understanding.



WHO SHOULD ATTEND

- 👉 Research Scholars and PDF Candidates
- 👉 Academicians and Faculty Members
- 👉 Business Professionals and Data Analyst
- 👉 Entrepreneurs and decision-makers
- 👉 UG/PG students (BBA, BCom, MBA, M.Sc, etc.)
- 👉 Anyone interested in data analytics and research methods

PROGRAMME CONTENT

- Module 1:** Introduction to Data Analytics
- Module 2:** Data Analysis using Excel
- Module 3:** Advanced Excel for Analytics
- Module 4:** Statistical Analysis using SPSS
- Module 5:** Advanced SPSS Techniques
- Module 6:** Structural Equation Modeling using AMOS
- Module 7:** Time Series Analysis
- Module 8:** Power BI for Business Intelligence
- Module 9:** Advanced Power BI & Capstone Project

(Note : Trail Version Software will be provided to the registered Participants)

PROGRAMME SCHEDULE

Session Time	4.00 PM to 8.00 PM
Class Frequency	Saturday & Sunday
Class Duration	4 Hours (15 Minutes Break)
Course Duration	3 Months (64 Hrs.) + 1 Month Live project
Maximum Limit (Intake)	30 Seats
Mode of Class	ONLINE (ZOOM)
Recorded Session	Yes, Available with Study Materials (Three Months View Options)

CERTIFICATION

- 👉 Certificates shall be issued directly by Malaysian institutions.
- 👉 Participants who successfully complete all modules and clear the evaluation process will receive a Certificate of Completion.
- 👉 Participants who are unable to fulfil the qualifying criteria will receive a Certificate of Participation.

Resource Persons

Dr. Dharmendra. H

School of Commerce, Finance and Accountancy
CHRIST (Deemed to be University)
Yeshwanthpur Campus, Bengaluru, Karnataka

Dr. Sathish. P

School of Business and Management
CHRIST (Deemed to be University)
BGR Campus, Bengaluru, Karnataka

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